



**5th WORLD SUMMIT
ON ARTS & CULTURE
MELBOURNE AUSTRALIA
3-6 October 2011**

CREATIVE INTERSECTIONS

Register now at
www.artsummit.org



Welcome to the 5th World Summit on Arts and Culture

The 5th World Summit on Arts and Culture brings together national arts councils, ministries of culture, cultural policy makers and researchers, artists and community leaders from around the world.

Over 600 arts policy makers from 80 countries will come together in Melbourne, Australia, in October 2011 to exchange experiences and ideas about vital issues affecting public support for the arts and creativity at a national and global level.

With the theme *Creative Intersections*, this Summit will explore the compelling relationships between the arts and culture and the wider sectors of society. From environment to health, social inclusion, technological innovation and education, the Summit will look at how the arts can be a catalyst for change and examine the ways policy can provide the pathway for these intersections.

The Summit's Programme Advisor, Australian arts luminary, artistic director, performer and arts advocate, Robyn Archer AO, CdOAL (France), OC (Belgium), is creating a robust programme to encourage conversation and bring to light important challenges facing the arts and our societies.

As is customary in Australia, the Aboriginal people from the Boonwurrung and Wurundjeri people of the Kulin Nation welcome you to Melbourne to attend the Summit.

The 5th World Summit is being jointly hosted by the International Federation of Arts Councils and Culture Agencies and the Australia Council for the Arts in partnership with Arts Victoria.



Black Arm Band in *dirtsong*, Photo: John Sones.

5th WORLD SUMMIT ON ARTS & CULTURE MELBOURNE 2011

Programme Outline

DAY 1 Monday 3 October 2011

OPENING CEREMONY & REGISTRATION

The Summit's opening ceremony and reception will be staged in and around the Melbourne Convention and Exhibition Centre on the banks of the Yarra River. Following a Welcome to Country, the event will showcase some of Australia's leading artists.

Creative Intersections

Each day of the Summit will explore three broad aspects of the central theme.

PLACE

A sense of country and connection to the land is central to Indigenous peoples. As the landscape, environment and societies evolve, the broader community is also increasingly aware of the inextricable link between culture and place.

PEOPLE

The impact of the arts on the human landscape and how artists engage with community concerns such as crime prevention, poverty reduction, social cohesion, health and education.

PROJECTS

The final day of the Summit will aim to outline key ideas for arts policy initiatives which would support artists to intersect with broad social issues.

Throughout the Summit, delegates will have an opportunity to participate in the Summit's cultural programme and attend performances from the Melbourne Festival.

DAY 2 Tuesday 4 October 2011

PLACE

KEYNOTES

Two international keynote speakers will consider the creative intersections between the arts, culture, our sense of 'place' and the policies that underpin them.

PANEL

My place

Three different locations and approaches to a sense of place will be explored.

ROUNDTABLES

Including presentations by two international experts with a focus on case studies and policy initiatives.

Indigenous wisdom of place

Indigenous peoples have a deep and complex relationship with the land. Connection between place and this invaluable store of knowledge will be shared by two Indigenous leaders.

A climate for change?

Can the arts have a role in mediating the impact that climate change is having on our society and our natural environments?

Rebuilding regional communities through the arts

A look at diverse perspectives on how art and culture can help communities outside city centres respond to moments of crisis.

Invigorating cities

The place of the arts in breathing new life into the urban environment and local government's role in such developments.

Changing places – evolving cultural policies in Asia

How have shifts in geopolitics and world economies influenced arts and cultural policies in Asia?

Does global connectivity mean global responsibility?

How can policymakers in wealthy countries encourage international aid and development agencies to have a deeper engagement with the arts and cultural sector?

Screening potential

How do screen cultures and new forms of chronicling affect our sense of place? What is the nature and location of visual media and the policies that support them?

The outer limits

How can policy support artists working in the innovation territories at the very edge of our comprehension?

TOURS

Tours of local arts venues and projects.

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DAY 3 Wednesday 5 October 2011

PEOPLE

KEYNOTES

International keynote speakers will present practical and inspiring examples of creative intersections between the arts and social issues.

PANEL

Outside the comfort zone

Presentations will examine cross-sector policies, how they can support or hinder the arts, and the technological and social challenges facing new forms of creative intersections.

ROUNDTABLES

Across the great divide

Tackling the task of developing cross-sector policy.

Getting traction – arts and education policies that work

Arts in the curriculum – what is needed to convince education policymakers to drive significant change?

Sante! Gesundheit!

Across the spectrum of physical and mental health, what are the benefits of the arts in improving wellbeing?

Who put the ‘dis’ in disability?

What are the policy options for improving access and participation in arts and cultural activities for people with disabilities?

Art and other misdemeanours

For many who find themselves on the wrong side of the law, the arts offer important routes to recovery.

It’s not just a case of ‘show me the money’

The intersection of arts with philanthropy is becoming increasingly sophisticated and the best partnerships have more than cash in common.

Art and numbers – can either make a difference?

How are we measuring up in gathering statistics and evaluating the impact of the arts?

Moving fast and flexible – the challenge in embracing new forms

Does engaging with a new audience devoted to download culture require traditional arts practitioners to think differently and if so, which way forward?

NETWORKING

This session will be more free-form offering delegates a variety of ways to experience their own creative intersections with presenters of case studies, projects and others wishing to share their perspectives.

DINNER

The official 5th World Summit Dinner.

DAY 4 Thursday 6 October 2011

PROJECTS

WRAP UP

Rapporteurs will summarise discussions and in particular, the roundtables on PLACE and PEOPLE. They will outline some of the key ideas for arts policy initiatives which would support artists to intersect with broad social issues.

KEYNOTES

Two inspirational keynote speakers will promote some food for thought and action.

FINALE

The Summit will conclude with the announcement of the host of the 6th World Summit on Arts and Culture and some final remarks from the organisers.

Melbourne Festival opens

www.melbournefestival.com.au

**Register
now!**

Registration

REGISTRATION INFORMATION

Please see www.artsummit.org for details

The official language of the 5th World Summit on Arts and Culture is English and simultaneous translation in French and Spanish will be available.

Summit registration fees include the Opening Ceremony, registration, three day Summit catering, the Official Dinner, one Melbourne Festival preview event and Summit materials. The fee does not include travel to Melbourne, Australia; accommodation; breakfast; bank administration fees; visa fees or travel insurance.

All registration fees will be charged in Australian dollars.

10% EARLY BIRD DISCOUNT

Registration fees will be discounted by 10% until Thursday 30 June 2011.

SUMMIT UPDATES

Subscribe to IFACCA’s ACORNS newsletter for further updates www.ifacca.org/acorns/

The organisers reserve the right to alter any part of the programme.

International speakers

Up to 50 presenters from around the world will be speaking at the Summit. Keynote speakers include:

Mexican-Canadian **Rafael Lozano-Hemmer** is a multi-awarded and collected artist worldwide. He majored in chemistry and uses scientific knowledge and advanced technology to create major public artworks which are always grounded in intimate human experience.

Actor/director **Jacques Martial** is currently the President of Parc de la Villette in Paris. His appointment to La Villette, with the second largest cultural budget in France, was based on his proposal for the pro-active inclusion of local residents in the activities and programmes of the precinct.

Wan Smolbag is a non-government theatre company based in Vanuatu but active throughout the Pacific region. The organisation uses drama to inform, raise awareness and encourage public discussion on a range of contemporary health, environment and other social issues.

Other speakers include:

Vernon Ah Kee, Artist, proppaNOW Collective, Australia

Martin Drury, Arts Director, The Arts Council, Ireland

Dr Tim Greacen, Director, Maison Blanche Research Laboratory, France

Jo Houben, Director, Kunstenaars & Co, The Netherlands

Dr Elise Huffer, Human Development Program Adviser Culture, Secretariat of the Pacific Community, Fiji

Trevor Jamieson, actor, didgeridoo player, guitarist, singer, dancer and storyteller, a Spinifex man from the western desert of Australia (pictured right)

Lucina Jiménez López, Director General, Consorcio Internacional Arte y Escuela A.C., Mexico

Pilar Kasat, Managing Director, Community Arts Network, Western Australia

Rocco Landesman, Chairman, National Endowment for the Arts, USA (tbc)

Dr Mario Meriardi, Coordinator, World Health Organization, Switzerland

Becky Schutt, Fellow Judge Business School, Cambridge University, England

Erica Seccombe, Visual Artist, Australia

Pooja Sood, Director, KHOJ International Artists' Association, India

Prof David Throsby, Professor of Economics, Macquarie University, Australia

Komi N'kégbé Fogâ Tublu, Chargé de mission Training and Research Department, Ecole du Patrimoine Africain, Bénin

Pamela Udoka, President/Artistic Director, Children's Arts Development Initiative, Nigeria

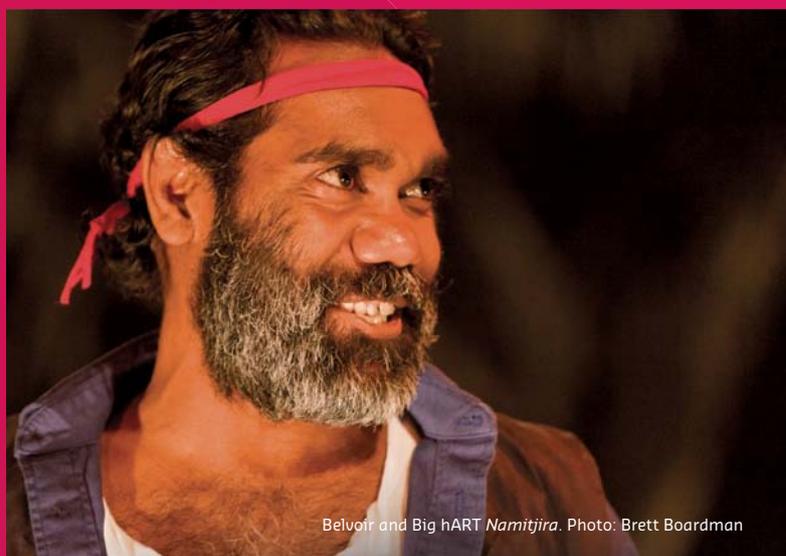
Katherine Watson, Director, European Cultural Foundation, The Netherlands



Melbourne's Southbank Arts Precinct. Photo: Peter Casamento



Image courtesy of MCEC



Belvoir and Big hART Namitjira. Photo: Brett Boardman



The Light in Winter Federation Square, Solar Equation by Rafael Lozano-Hemmer. Photo: Julie Renouf

Co-hosts



Partner



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The International Federation of Arts Councils and Culture Agencies (IFACCA) is the global network of arts councils and ministries of culture created to benefit artists, arts organisations and creative communities worldwide.

www.ifacca.org

The Australia Council for the Arts is the Australian Government's arts funding and advisory body – supporting Australia's arts through funding, strengthening and developing the arts sector.

www.australiacouncil.gov.au

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