



5th WORLD SUMMIT ON ARTS & CULTURE MELBOURNE 2011

3 – 6 October 2011



Mario Merialdi

Mario Merialdi graduated from Parma University, Italy where he also completed a residency in Obstetrics and Gynaecology. He subsequently obtained a Master in Public Health and a PhD in International Health and Human Nutrition from the Bloomberg School of Public Health, Johns Hopkins University. In 2001 he joined the World Health Organization, Department of Reproductive Health and Research.

In 2007 he has been appointed Coordinator of the Improving Maternal and Perinatal Health Team in the same Department. In 2006 he contributed to the launch of the project Art for Health (**A4H**) which uses art to increase awareness about and promote actions towards improving the health and life conditions of women and children.

In 2010 he contributed to the evolution of **A4H** into a new project, Women Create Life (**WCL**). **WCL** merges the art, design and consumer-markets to generate awareness and resources to improve women's and children's health worldwide, one of the objectives set at the last G8 summit. **WCL** builds on artistic creativity and drive for global development as well as on innovation in financing international aid. **WCL** celebrates through art the women of the world who not only give birth to babies but also often generate the conditions that promote life and development in their communities.